

June 2, 2026 - California Primary Election Local Ballot Measure Guide for CBE & CBE ACTION Communities

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ALAMEDA COUNTY & CITY OF OAKLAND

Vote YES on Measure A: Peralta Community College District- Affordable education reauthorization (55% votes required)

Measure A continues local funding at existing rates, \$48.00/ parcel for 9 years, for affordable career training programs and faculty staffing, generating \$8M/year.

- This measure does not increase taxes, simply reauthorizes locally controlled funding that voters have approved on two separate elections- for a total of 13 years of a parcel tax. The tax would continue between July 1, 2027 – June 30, 2036. Peralta Community College District includes Oakland’s Laney and Merritt Colleges, College of Alameda, and Berkely City College.

A YES vote:

- Maintains job, career, and university-transfer programs
- Maintains job retraining programs for 21st century jobs
- Prevents cuts to math, science, and English
- Continues to attract and retain high-quality faculty and educators

A NO vote:

- Would allow the current tax to expire.
- Local funding loses for the Peralta Community College District that would potentially lead to cuts in math, science, and English.

Supporters: Board of Trustees, Peralta Community College District

- Friends of Peralta Colleges 2026 | <https://peraltayesona.com/>
- Jeffery Sancers, President, Peralta Federation of Teachers
- Alysse Castro, Alameda County Superintendent of Schools
- Jennifer Shanoski, Peralta Community College District
- Political attacks on education coming from the federal government worsen already underfunded community colleges. Can’t afford to lose funding we are already generating.
- Retains strong accountability requirements: oversight by independent citizens committee; independent financial and performance audits.

[Click here for the Peralta Parcel Tax Audit reports from FY 2018 to FY 2025.](#)

Public records: [Alameda County Completed Ballot Measure Text and Submittal Form - Measure A](#)

More information on the measure can be found here: [Peralta Community College District – Measure A](#) | [Measure A Frequently Asked Questions](#)

Vote YES on Measure C: Oakland Business tax (50%+1 votes required)

Measure C establishes a one-year business tax exemption for small businesses with gross receipts of \$1M or less (retail sales, grocers, personal services, rec & entertainment, manufacturing, new commercial locations in the city. And allows the City Council to extend exemptions annually for up to 3 years. Commencing on Jan 1, 2027 and terminates Dec 31, 2027.

A YES vote:

- Supports one-year gross receipts tax exemption for businesses with annual gross receipts of \$1 million or less, or establish a new commercial location, allows the City Council to extend exemption for up to three additional years.

A NO vote:

- Opposes the exemption.

Measure C was introduced by Members Ramachandran, Unger and Mayor Lee during regular Council meetings under Oakland City Council Resolution No. 90987.

Supporters considered this measure an innovative solution to support a thriving, vibrant, economically resilient and diverse city serving needs of communities. Providing relief to small businesses while inviting new businesses into the City. Exemptions available for Business Classes: A, B, E, G, and/or I. Click here for a descriptions of Oaklands Business Tax Classifications.

New business location in a commercial space will be exempt Jan 1 2028 – December 31, 2028. Criteria includes either acquiring real property or agreement for at least 6 months (lease/rental) to accommodate one or more employees, and the person did not have a physical location in Oakland for the prior two tax years, nor is acquisition of an existing business considered a new business location.

Would exempt 12,000 existing businesses, resulting in approximately \$2.2 million savings for eligible businesses and a loss of \$2.2 million in tax revenue for the City. Addressing longstanding financial challenges felt by about 40% of Oakland businesses.

City Council set aside [\\$3 million under the Oakland Business Relief Program for FY 2025-2027](#). An extension of the program past 2027, would require council to reserve \$1.6 million annually.

Public records: [Alameda County – Completed Ballot Measure Text and Submittal Form- Measure C](#)

NEUTRAL on Measure D: Charter Amendment (50%+1 votes required)

Measure D would expand eligibility of service members to serve on the Board of Police & Fire Retirement System to address the aging membership to recruit new Board members for future years; reduce frequency of Board’s mandatory meetings to no less than quarterly.

A YES vote:

- Supports expanding the eligibility criteria of the Board of Police and Fire Retirement System (PFRS Board) service members to be able to identify new Board members.
- Approves a no less than quarterly meeting schedule for PFRS board members.

A NO vote:

- Oppose changes to the eligibility criteria of PFRS Board members.
- Keeps a monthly meeting schedule for the PFRS board members.

Measure D was introduced by Councilmember Unger during regular City council meeting under resolution 91013.

The Police and Fire Retirement Board consist of 7 members:

- The Mayor of the City
- One representative elected by Police members of the System **term of 5 years*
- One representative elected by Fire members of the System **term of 5 years*
- A life insurance executive of a local office, or person with prior experience* *appointed by City Council, with recommendation of Mayor, for a term of 5 years*
- A senior officer of a local bank, or person with experience* *appointed by City Council, with recommendation of Mayor, for a term of 5 years*
- A community representative* *appointed by City Council, with recommendation of Mayor, for a term of 5 years*
- An alternating Police or Fire representative elected by their members of the System **term of 3 years*

City Auditor’s Impartial Financial Analysis: no fiscal impact to City of Oakland or Taxpayer.

Public records: [Alameda County – Completed Ballot Measure Text and Submittal Forum – Measure D](#)

Vote YES on Measure E: Oakland Parcel Tax (50%+1 votes required)

Measure E establishes a parcel tax of \$192/ yr on single-family parcels, generating \$34M/annually for 9 years to fund public safety including police and firefighting, gun-violence and crime prevention, address homelessness, remove illegal dumping and trash.

A YES vote:

- Improves 911 response times, police patrols and investigations
- Keeps fire stations open and fire protection services
- Prevents increased gun-violence and violent crime
- Address homelessness and encampments
- Supports removal of illegal dumping and trash

A NO vote:

- Opposes the parcel tax to fund the above-mentioned City services.

Measure E, the Oakland Public Safety, Cleanliness, and Accountability Act, was placed on ballot by a coalition of Oaklanders, Firefighters, teachers, and nurses to replace an expiring property assessment. This measure would reduce taxes for a majority of homeowners.

Supported by:

- Oaklanders for a Safe, Clean & Healthy City sponsored by labor organizations.
 - Top funders: SEIU Local 1021, IAF Local 55, [IFPTE Local 21](#).
 - [Political Committee spent \\$440,000 in 2025](#) to collect signature to place the measure on the ballot, mostly unions. PG&E contributed \$50,000.
 - Website: <https://oaklandyesone.com/> | [Measure E -FAQ](#)
- Oakland CC members Jenkins, Brown, Ramachandran, Wang, Unger
- Mayor Bass
- Alameda Supervisors Tam, Bas
- Alameda Labor Council, CA Nurses Association, Teamsters Join Council 7
- Alameda Dem Party, Stonewall Dem Club, Wellstone Dem Club
- Oakland Rising Action, East Bay Action, ACCE

Opposition:

- Alameda County Taxpayers Association

Public records: [Alameda County – Ballot Measure Text and Submittal Form – Measure E Oaklandside – March 9, 2026](#)

CONTRA COSTA COUNTY & CITY OF RICHMOND

NEUTRAL on Measure A: Urban Limit Line (50%+1 votes required)

Extends the term of County's 65/35 Land Preservation Plan Ordinance to continue protecting non-urban, agricultural, and open space areas through Dec. 31, 2051.

A YES vote:

- Continues to limit urban development to no more than 35 percent of County land.
- Continues to require that at least 65 percent of County land is preserved for agriculture, open space, wetlands, parks and other non-urban uses.
- Supports an updated Urban Limit Line (ULL) map to ensure urban development occurs in unincorporated communities with public services, roads, utilities, to accommodate future growth.
- Enables the County to receive transportation sales tax proceeds.

A NO vote:

- Would let the current term of the Urban Limit Line expire on December 31, 2026.

Measure A will 1) expand term of the 65/35 Ordinance through 2051; 2) expand the ULL by more than 30 acres; 3) periodic review including an evaluation of housing and job needs; 4) update and expansion of the criteria for moving land outside the line; 5) revisions of the ULL map that includes a future potential expansion near the Byron Airport; and 6) retain the 65/35 land preservation standard to protect agricultural land.

Supporters say Measure A will protect hillsides, agricultural land, and scenic vista and direct development away from unsuitable urban growth areas, this will ensure investments are used toward existing communities with service and infrastructure. The 9,400 acres that are proposed to be incorporated into the map are protected lands, threatened by flooding, wildfire, or other hazards, or are isolated from exiting development.

Supporters:

- County Board of Supervisors
- Mark DeSaulnier, Congressman, District 10
- Ted Clement, Executive Director, Save Mount Diablo
- Mark Orcutt, President/CEO, East Bay Leadership Council

Opposition:

- SayNoToMeasureA.com
- Contra Costa Taxpayer Association
- Denise Kalm
- President Pro-tem Patricia Bristow

Opponents say, Measure A is restrictive- it puts a halt on housing development for 25 years, removes an additional 9,460 acres (14.78 square miles) from possible urban housing use. This measure would push out families, lock in a housing shortage for another generation and worsen traffic and air quality when people commute back into the County once being pushed out for housing. Measure A potential to expand the ULL strips away longtime residents and family farmers of development rights and property value. Opponents believe Measure A will jeopardize local control on zoning and the state may get involved if the county fails to meet housing needs.

For more information on to view the Proposed 2026 ULL map visit Page 14 – 27 of the CCC Voter Information Guide: https://www.contracostavote.gov/wp-content/uploads/26Jun02_CompositeVIG_ENG_SP_CH.pdf

Vote YES on Measure B: Transactions and Use Tax (50%+1 votes required)

Addresses cuts in federal funding to support local health care services, SNAP, and other general county services through a 5/8ths of one cent (0.625%) sales tax for 5yrs. Est. \$150 million/ per year.

A YES vote:

- Supports a temporary tax, exempting food, housing, medical care costs.
- Keeps public hospitals and clinics open.
- Ensures the Supplemental Nutrition Assistance Program is resourced to provide benefits to low-income families.
- Maintains and improves emergency response times so patients can receive critical care.

A NO vote:

- Opposes a temporary 0.625% sales tax.

Measure B, placed on the ballot by majority of Board of Supervisors, would increase the sales tax across the county by 0.625%, generating an estimated \$150 million annually over the next five years. Supervisor Andersen voted against the Board resolution to bring the measure to voters. Measure B aims to address the financial constraints amid cuts to health care spending in the current federal budget and the County's health system is projected to face a more than \$1 billion deficit by 2031.

Supporters:

- [Safe and Healthy Contra Costa](#)
 - Top funders: International federation of Professional and Technical Engineers, Local 21, Contra Costa Central Labor Council

Opponents:

- [Stopmeasureb.com](#)
- Contra Costa Taxpayers Association
- Retired Courtroom Deputy Clerk, Brentwood
- Retired Union Carpenter, San Ramon
- Retired Export Company, Walnut Creek

Opponents say, taxpayers shouldn't be further taxed when 2020's Measure X, a 0.500% sales-tax, provides more funding than projected, already supplying \$120 M annually compared to the \$81 M originally projected. Measure B can be spent on whatever County Supervisors consider governmental purposes. Opponents contend, since 2020 County salaries/benefits have risen 47.5%, and Measure B could potentially continue to bankroll salaries. Additionally, Measure B is a regressive tax, burdening poor and vulnerable residents. Opponents prefer the County should redirect Measure X funds to healthcare deficits.

For more information on Measure B, visit [pages 28 – 30 of the CCC Voter Information Guide](#).

Vote YES on Measure G: Community College District funding (55% votes required)

Bond funding at \$920 million for modernization and up-to-code facility upgrades for science, nursing, and emergency response programs. \$10 per \$100K of assess property value.

A YES vote:

- Invest in local students, stronger workforce, and long-term economic health.
- Prepares nearly 50,000 students each year for well-paying, essential careers including healthcare, public safety, and technical careers.
- Supports modernization efforts for aging classrooms and facilities at local colleges, including repairs, upgrades, and improving campus safety for natural disaster protection and accessibility.

A NO vote:

- Oppose the authorization of bond debt

Measure G authorizes a property tax on eligible properties in the district; the highest annual tax rate is expected to be \$10.00 per \$100,000 property assessment. Combined with 3 other existing bonds, if passed the combined highest tax rate amounts to \$27.00 per \$100,000. Repayment of the bond, at approximately \$1.9 billion (principal and interest) is anticipated for Fiscal year 2058-2059. The financial projections and estimates may vary due to the timing of the bond sales, the amount of bonds sold, market condition, and actual assessed values over the term of repayment of the bonds.

Supporters:

- Yes on G, Affordable Safe College for All | website: <https://www.yeson4cdbond.com/>
- Labor, business, educators, and students
 - United Faculty of CCCC
 - Labor Council, AFL-CIO, Trades, SEIU 1021
- Elected officials – State Superintendent of Education, Thurmond
- Congressmembers DeSaulnier, Garamendi
- Senators Arreguin, Grayson
- Members Farias, Wicks, Bauer-Kahan
- County Supervisors, Contra Costa Community College District, Council Members
- CA Dem Party, College Foundations, East Bay Leadership Council, California Competes, Lift Up Contra Costa, Dem Party of CCC, Young Dems, local Dem Clubs

Opponents:

- [NoonMeasureG.info](https://www.NoonMeasureG.info)
- Contra Costa Taxpayers Association
- Michael Arata, Retired Industrial Consultant
- Jeff Black, Retired Corporate Financial Analyst
- Taiwo Abugan, Corporate Sr. Assistant VP, School Bond Oversight Committee

Opponents say, Measure G will put 4CD in further debt, the \$920 million is new principal only. There is an additional \$963 million in new interest. County taxpayers still owe nearly \$727 million (principal and interest) on existing obligations with a final payoff in 2039. With Measure G, taxpayers will continue to pay down debt into 2059. They assert that the 50,000-student claim is misleading, as the 2024-2025 reported FTE was only 21,940 per a State Chancellor report, October 2025. Opponents believe adding new facilities with enrollment trends downward is ill-advised.

For more information on Measure G, visit [pages 43-52 of the Contra Costa County Voter Information Guide](#).

LOS ANGELES COUNTY, SOUTHEAST LA CITIES & CITY OF LOS ANGELES

Vote YES on Measure ER: Los Angeles County, Essential Services Restoration Act-Sales Tax (50%+1 votes required)

Implementing a ½ percent (.5%) general sales tax for 5 years, generating \$1B annually, to pay for gap in funding for essential services, healthcare, public hospitals, clinics, and preventing healthcare provider layoffs. Beginning October 2026 and ending in October 2031.

A YES vote:

- Keeps LA's emergency rooms and community clinics open, Medi-Cal coverage accessible, and disaster response alive.
- Restores funding for disease surveillance programs.
- Protects reproductive health services- cervical screenings, prenatal care, STI testing, birth control.
- Keeps vaccination programs operating in our neighborhoods.
- Protects healthcare workers and the care they provide, including access to community mental health services.

A NO vote:

- Oppose a temporary, half a penny sales tax to pay for gap funding for essential services and healthcare.

Measure ER, the Essential Healthcare Restoration Act, a temporary, half a penny investment to protect essential services is backed by a coalition of doctors, nurses, faith leaders, and community organizations across LA County. Supporters say, Measure ER includes an independent citizens' oversight committee to review dollars spent, requires an independent audit review.

Supporters:

- Restore Healthcare for Angelenos, sponsored by St John's Community Health and Health and Justice Action Fund | website: <https://www.yesoner.la/>
 - California Community Foundation
 - SEIU 721
- Planned Parenthood Advocacy Project
- LA County Media Association
- LA County DEM Party
- Supervisors Solis, Mitchell, Horvath
- UTLA, AFL-CIO, UNITE HERE! Local 11, Teamsters Local 396

- Wilmington Community Clinic, Watts Healthcare Corporation, Alta Med
- LA LGBT Center, LGBTQ Center Long Beach, TransLatin@ Coalition Institute
- Pilipino Worker Center
- LA Voice/PICO, Inner City Struggle, Homeboy Industries, CLUE

Opponents:

- LA Taxpayers Association, Howard Jarvis Taxpayers Assoc.
- Sup. Barger
- City Mayors – Arcadia, Rosemead, Temple City

Opponents say, filling the gap of federal dollars off the backs of county taxpayers is not acceptable, residents are already stretched, paying the highest tax rates of any metro region in the nation. This tax makes the County less affordable for families, less appealing to consumers and businesses. A regressive tax hurting those already struggling to afford living in the county.

For more information [click here to read the full text of Measure ER](#)

NEUTRAL on Measure BB: City of Bell - Public Safety/City Services (50%+1 votes required)

Establish a 1 cent sales tax, generating \$3M annually, with no sunset date, to fund municipal services - fire, paramedic, 911, police services, prevent crime/theft, keep public areas & parks safe/clean, youth and afterschool programming and address homelessness.

A YES vote:

- Authorizes the City to collect a general tax that will go towards the general fund to maintain and improve general services.
- Supports improving the economic conditions of the City.
- Protect firefighters and paramedic services.
- Keeps public areas and parks safe and clean.
- Prevents crime and theft with improved 911 services.

A NO vote:

- Oppose implementation of an indefinite one cent (1%) sales tax.

Measure BB's one cent (1%) sales tax brings the rate in Bell to the state cap of 10.75%, of this Bell would receive 1%, approximately \$3.5 million per year to the general fund. Transaction sales and use tax applies to certain purchases- restaurants, bars, gas stations, and retail stores. The tax does not apply to food purchased as groceries, prescription medication, medical/dental services, real estate, rent, or other personal services. Measure BB requires an independent

oversight committee of residents, annual independent financial audits. Supporters say, Measure BB helps to maintain local control of funding and services for residents.

Supporters:

- Small Business owners Ortiz (D’Todo Natural), Tehfi (World Famous Grill), Farhat (Cedars Hala), Napoles (Ballerz Tires).
- Crime Watch

For more information, visit [City of Bell – Measure BB](#) | [City Attorney Impartial Analysis](#)

NEUTRAL on Measure BG: City of Bell Gardens Sale Tax (50%+1 votes required)

Increase the current sales and use tax by from $\frac{3}{4}$ percent (3/4 cent) to 1% (or one cent) to raise \$1.2M/annually to fund police/emergency response; street maintenance/repair, City facilities, park maintenance, youth/senior programming, family services and other general purposes.

A YES vote:

- Supports a local solution to raising revenue.
- Maintains police and emergency response services in operation.
- Provides resources for after school and summer programming for children, youth and teens.
- Protects care services for elders.
- Helps to fix and improve City streets and city services.

A NO vote:

- Oppose an increase in the City sales tax.

Measure BG is on the ballot to counter some of the projected loss of revenue from Attorney General’s Bonta’s new regulation concerning the governance of card room gambling, “[Rotation of the Player-Dealer Position & Blackjack-style games](#),” impacting Parkwest Bicycle Casino, that went into effect April 1, 2026. Parkwest, will need to comply with new rules to avoid potential revenue loss and legal challenges. Supporters say, new regulations will lead to a loss of hundreds of millions of dollars, local job loss.

The sale tax applies to most over-the-counter sales of goods and restaurant sales. The sales tax does not apply to prescription medication, food purchases from grocery stores.

Supporters:

- Bell Gardens City Councilmembers Sanchez, Chavez, Barcena
- Bell Gardens Mayor De La Rosa, and Mayor Pro Tem Guillen

For more information visit, [Bell Gardens- Measure BG](#) | [City Attorney Impartial Analysis](#)

Vote NO on Measure CB- City of LA Cannabis Business Tax Licenses (50%+1 votes required)

Apply the existing cannabis business tax to raise \$30-35M by taxing unlicensed dispensaries at 10% on cannabis sales, 5% on medical sales, 2% on manufacturing, cultivation, other commercial, 1% on transportation, testing, research. Funds collected go towards general city services. No sunset date.

A YES vote:

- Supports expanding the existing cannabis business tax to unlicensed dispensaries.
- Promotes a regulated cannabis market of unlicensed dispensaries.
- Generating revenue for general city services, such as sidewalk repair, infrastructure maintenance, 911 response times, fire response, and park and open space improvements and maintenance.

A NO vote:

- Oppose implementing the business tax licenses to unlicensed dispensaries.

Measure CB is on the ballot to implement and standardize a business tax model industry wide, limit competition against illicit market/unregulated, and to attract legitimate cannabis investors.

Supporters:

- Majority of City Councilmembers

Opponents:

- Social Equity LA
- Zapata Cannabis Company
- Kijani Leaf
- California College Republicans

Some Opponents say, the measure will legitimize unlicensed dispensaries allowing them to operate when they should not be operating in the first place and will put legal operators at a disadvantage. They'd hope the City would focus on closing illicit shops rather than offering a pathway to compliance that undermines the LA Department of Cannabis Regulation's Social

Equity Program on permitting. Should Measure CB pass, the City would collect taxes from an illegal and underground market, thus normalizing an illegal business.

For more information on the tax, visit [LA's Cannabis Business Tax](#) | [City Council Resolution and Ballot Measure text](#)

Vote YES on Measure TC: Transient Occupancy Tax for online Travel Companies (50%+1 votes required)

In addition to hotel and lodging companies, requires online and other travel companies to collect and remit the existing tax to guest at 14%, generating \$5M for city services.

A YES vote:

- Addresses a collection gap arising from the monetary difference between rates paid by online travel companies to lodging companies and the amount paid by guest through the online travel company.
- Supports funding for street and sidewalk repairs, maintain and improve 911 emergency response time, fire protection, and improvements for parks and open space.

A NO vote:

- Opposes updates to the City's Transient Occupancy Tax for online travel companies.

Measure TC is on the ballot to recover a monetary collection gap that is present when hotel rooms and other lodging accommodations are booked through online travel companies.

Supporters:

- Unanimously supported by the City Council.

For more information, visit the [City Council Resolution, Ballot Measure Text](#)

Vote YES on Measure TT: Funding City Services through Transient Occupancy Tax (50%+1 votes required)

Increase on the existing tax at 14% paid by hotel and lodging guest, to 16% through 2028 and then 15% thereafter, generating \$22-44M annually. No sunset date.

A YES vote:

- Supports a temporary 2% tax increase (to 16%) on hotel and lodging paid by guests through 2028.
- Supports a reduced and ongoing 1% tax increase (to 15%) after 2028.
- Expands the list of fees, goods and services that will be subject to the tax including services, booking, processing, and transaction fees; charges at hotels, spas, fitness centers, and rental and reservation deposits.

A NO vote:

- Opposes the tax increase on hotel and lodging guest.

Measure TC was council referred in a 14-1 vote in advance of the 2026 World Cup, 2027 Super Bowl, and the 2028 Olympic and Paralympic Games, which are all expected to bring tourists and outside visitors into the City.

Supporters:

- Majority of City Council members.

Opponents:

- Council members Rodriguez.

Opponents say the Transient Occupancy Tax would discourage some property owners from using their housing units for short-term rentals and is looking for solutions to address the hurdles and instability of short-term rentals that can be offered by the hotel industry.

For more information visit, [full Text of Measure TC](#).
