Richmond Just Transition Campaign Manager

Job Description

About Communities for a Better Environment

CBE’s work is rooted in four communities: Richmond and East Oakland in Northern California, along with Wilmington (a Port community in the City of Los Angeles) and Southeast Los Angeles. We believe our organization should reflect and center the lived experiences and expertise of the communities in which we work. To learn more, visit: www.cbecal.org.

The overarching strategy for all of CBE’s work is to build local power with resilient community leaders and environmental health advocates. These are the individuals directly facing the environmental justice issues on a daily basis and striving to create solutions that move their communities toward a Just Transition. CBE and our members build power by organizing and leadership development that includes local decision-making, public speaking, community outreach, issue education, and deep civic engagement of residents. Within CBE, we are creating pathways for members to directly engage in decisions related to the leadership, management, administration, development, organizing, and finance of the organization through a transformative organizing model.

About the #BeyondChevron Campaign

CBE’s Richmond team is co-leading one of the first local efforts to adopt the Just Transition framework. Richmond is a CJA “Our Power Community” led by frontline BIPOC residents, who are leading mobilization efforts around equitable, just solutions for climate change and leveraging policy to ensure equitable investment of resources into their communities.

The #BeyondChevron campaign aims to ensure the Chevron Corporation and associated polluting industries are held accountable for the process of downsizing, decommissioning, clean up, and closing the Chevron Richmond Refinery and associated fossil fuel infrastructure. Within a just transition framework, the campaign also seeks to build local power to secure financial support and policies that facilitate the transition to a stronger regenerative economy and healthier community.

Just Transition Coordinator (Northern California) Position Description

Manage and Develop Strategy for CBE’s #BeyondChevron Campaign

- Manage CBE’s #BeyondChevron campaign for Richmond and Northern California by integrating community organizing, policy advocacy, electoral strategy, and communications in collaboration with the Richmond Adult Organizer, Youth Organizer, Northern California Associate Attorney, Northern California Researcher, and Statewide Civic Engagement Director; report to the Northern California Program Director.
- Collaboratively develop a campaign strategy with frontline organizations and community members in the Richmond Our Power Coalition.
- Sustain and build new relationships with various representatives and stakeholders throughout Richmond, Contra Costa County, and the State.
• Co-develop and implement an institutional organizing strategy: organize and coordinate local and regional entities, elected officials, groups, and organizations.

Support Local Organizing and Community Outreach

• Support the Richmond Adult Organizer and Youth Organizer in local organizing efforts around engagement within our #BeyondChevron campaign structure.
• Coordinate local trainings and workshops around just transition, refinery decommissioning, and related matters with members and allies.
• Support community member orientation to the #BeyondChevron campaign and support other member recruitment and engagement efforts.
• Support narrative development and communications work with the Communications and Organizing staff.

Coordinate with Contra Costa County and Other Regional Refinery Community-Related Just Transition Policy and Research Spaces

• Attend and liaise with local and regional just transition related program, policy, and research groups to coordinate advocacy with allies.
• Attend research collaborative meetings convened by the Northern California Associate Attorney and collaborate with the Northern California Researcher to develop community-friendly presentations on research progress and outcomes to facilitate community-led campaign decision-making.
• Make recommendations to the CBE Richmond team on programmatic or policy decisions related to just transition in refinery communities.

Advance #BeyondChevron Campaign Goals Statewide

• Convene, facilitate, and coordinate conversations, positions, and advocacy around refinery transitions and just transition projects between CBE’s Richmond and Wilmington teams and membership.
• Support statewide environmental and climate justice coalition organizing efforts as they relate to statewide campaigns for just transition.
• Advocate for #BeyondChevron campaign goals to local, county, regional, and state legislative and administrative bodies, elected officials, partner organizations, funders, and represent CBE before the media and public.

Qualifications

• Successful track record of at least two years of prior campaign and/or advocacy experience
• Ability to proactively create and independently drive a complex agenda
• Excellent communication skills (both written and verbal) with the ability to facilitate understanding across multiple audiences
Ability to work independently, manage details, meet deadlines, and produce high-quality materials

Excellent skills managing complex projects, including creating and adhering to timelines

Ability to facilitate group processes across a range of organization backgrounds to reach alignment on collective priorities and strategies

Understanding of organizing tools and tactics to ensure coordination between organizing and policy-making objectives

Familiarity with legislative processes, to be able to participate in policymaking spaces to ensure alignment with community vision and priorities

Preferred Qualifications

Substantive understanding of legislative processes, to be able to participate in policymaking spaces, including those of local and regional regulatory agencies, to ensure alignment with community vision and priorities

Working knowledge of environmental justice, climate policy, organized labor, and the political landscape in California

Demonstrated ability to communicate effectively with technical experts and other professionals as well as with policymakers and the public

Direct knowledge and understanding of how to build grassroots and political power through base-building, civic engagement, transformative policy, and movement building

Current or past resident of Richmond, CA

Benefits and Compensation

This is a full-time, overtime-exempt position, with an annual salary of $62,400. The Just Transition Coordinator will receive CBE’s comprehensive benefits package, including a generous vacation and leave policy; fully-paid premiums for medical, vision, and dental insurance; an additional mental health benefit; a 401(k) retirement plan; and a flexible spending plan. CBE pays full premiums for medical, dental, and vision insurance for the employee, spouse or domestic partner, and any dependents.

To apply: Submit via email to jobs@cbecal.org 1) resume 2) cover letter 3) list of at least three telephonic references. Position open until hired.

CBE is an equal opportunity employer that does not discriminate on the basis of race, religion, disability, gender, nationality, ethnicity, sexual orientation, or any other protected category. We strongly encourage women, people of color, LGBTQ folks, and all qualified persons to apply for this position.