

# Communities for a Better Environment (CBE)

## Social Media Toolkit

### #ShameOnSCAQMD

Share your disapproval of the South Coast Air Quality Management District's (@SouthCoastAQMD) certification of the final environmental impact report on May 12, 2017 of the Tesoro Refinery merger, expansion & crude oil switch.

- Get involved and stay up to date on our website:  
<http://www.cbecal.org/organizing/southern-california/no-tesoro-los-angeles-expansion/>
- Like us on Facebook:  
<https://www.facebook.com/CBECAL/>
- Follow us on Twitter: [@CBECaI](https://twitter.com/CBECaI)
- Signup for our Thunderclap to go live on Tuesday, May 30, 2017:  
Short link: <http://bit.ly/ShameOnSCAQMD>
- Sign onto our letter and then take a moment to share it with others:  
<http://www.credomobilize.com/petitions/shame-on-scaqmd>  
Short link: <http://bit.ly/ShameSCAQMD>
- Follow, post and tweet in protest using the hashtags:

#ShameOnSCAQMD  
#EJ4ALL  
#NoTesoroExpansion  
#EJDenied



# TWEET

Use these sample tweets to get your followers to join you in protest:

- Sign @CBECal letter protesting Tesoro refinery merger, expansion & crude oil switch: <http://bit.ly/ShameSCAQMD>  
#ShameOnSCAQMD #NoTesoroExpansion #EJ4ALL
- Signup for @CBECal Thunderclap to protest decision approving Tesoro refinery expansion <http://bit.ly/ShameOnSCAQMD>  
#ShameOnSCAQMD #EJ4ALL
- .@SouthCoastAQMD I disapprove your decision to create the largest refinery on the WestCoast! #ShameOnSCAQMD  
#NoTesoroExpansion #EJ4ALL
- .@SouthCoastAQMD My community does not want North Dakota Crude coming to LA! #ShameOnSCAQMD

# FACEBOOK

- Study sponsored by @SouthCoastAQMD found emissions of Volatile Organic Compounds(VOCs) were 6.4 times greater compared to the District inventory. Still, SCAQMD approved higher VOC emissions through Tesoro refinery expansion.  
#ShameOnSCAQMD #EJ4ALL #EJDenied
- Wilmington the Los Angeles refinery town that needs YOUR help! @SouthCoastAQMD approves Tesoros's Plan to Build West Coast's Largest Oil Refinery Despite Looming Pollution Threat to Neighbors  
#ShameOnSCAQMD
- The highest concentration of refineries is about to get much worse unless you help us do something about it. The @SouthCoastAQMD approves Tesoro's project to become largest W. Coast Refinery.  
SIGN LETTER: <http://bit.ly/ShameSCAQMD> #ShameOnSCAQMD  
#EJ4ALL #NoTesoroExpansion
- L.A. air is about to become dirtier. @SouthCoastAQMD approved Tesoro Project that will unleash an increase of VOC's and benzene linked to health problems such as asthma, and Leukemia. Help the community fight back! SIGN LETTER: <http://bit.ly/ShameSCAQMD>  
#ShameOnSCAQMD #EJ4ALL#NoTesoroExpansion

# MEMES

Use these memes along with your tweets and facebook post.







**DON'T KEEP CALM  
&  
#SHAMEONSCAQMD**

**FOR APPROVING  
TESORO MERGER**



**DON'T KEEP CALM  
&  
SIGN THIS LETTER TO  
PROTEST THE AIR  
DISTRICT'S APPROVAL  
OF THE LARGEST  
REFINERY ON THE  
WEST COAST, DESPITE  
HEALTH THREATS!  
#SHAMEONSCAQMD**



**DON'T KEEP CALM  
&  
#SHAMEONSCAQMD**

**AIR DISTRICT APPROVES  
LARGE VOLUMES OF NORTH  
DAKOTA CRUDE OIL TO  
COME INTO LOS ANGELES!**

**#NODAPL IS EVERYWHERE!**