Charge Ahead

RECAP OF 2016 + A LOOK AHEAD TO 2017 AND BEYOND

Coalition for Clean Air | Communities for a Better Environment | Environment California Research & Policy Center | Greenlining | NRDC
CLEAN VEHICLES TODAY. CLEAN VEHICLES TOMORROW. CLEAN VEHICLES FOR ALL. CLEAN VEHICLES FOREVER.

- Electrification of transportation sector by 2050 and placing one million light, medium, and heavy-duty EVs on California’s roads by 2023.
- Ensuring all Californians, especially lower-income households most impacted by air pollution, benefit early from zero tailpipe emissions.
- Leading by Example: California has the capacity and the sense of urgency to show how we can reach our low carbon transportation goals in an inclusive way.
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• Charge Ahead California campaign is led by a unique coalition, representing a wide range of effective skill-sets and networks, to lead the environmental movement in California in creating equitable clean transportation policies/projects that can be replicated in other regions.

• The new administration in DC and other political dynamics threaten climate equity progress in CA; however Charge Ahead shows great promise in providing tangible immediate benefits to our most impacted communities.

• Stars are aligning for creating maximum benefits in 2017 and beyond and Charge Ahead must be engaged in all fronts taking advantage of a wide range of coalition strategies.
EQUITY

Lead with Low-Income Communities of Color

WHY EQUITY?
- Justice - low-income comms & comms of color hit first & worst
- Politics - equity is in
- Practical - people of color must benefit to reach climate & EV goals

STARS ALIGNING
- Relationships
- $ boost for equity & HD
- More equity pilots
- Utility charging pilots
- VW $ coming
- SB 350 TE proposals
- Energy Commission EV charging block grant

PILOT TO PERMANENT
- Successful implementation
- Evaluate & highlight best practices
- Expand & complement
- Remove barriers
- Build support
2016 Successes

- Built a **diverse** grassroots movement.
- **Educated** policy-makers
- **Shaped** key air and climate plans.
- **Defended** the Zero Emission Vehicle **mandate**.
- Secured utility **EV infrastructure deployment**.
Between 2020 and 2030, EVs will become cheaper to own than ICE cars on an unsubsidized basis.
FEDERAL TAX CREDITS ANTICIPATED TO EXPIRE FOR LEADING MANUFACTURERS
• Public education
• Educate legislators in Sacramento
• Educate and reach out to other policymakers: CPUC, CEC, air districts
• Expand base of support: Labor, (e.g. IBEW, SEIU) Mfrs
• Reach out to CBOs located in or doing work in key districts
• Media outreach
• Influence other key regulatory measures: Funding Plan (ARB)