



CONTACTS

Fabiola Lao
Coalition for Clean Air
(213)223-6868
fabi@ccair.org
ccair.org

Dilia Ortega
Communities for a Better Environment
(323) 826-9771 extension 107
dilia@cbeal.org
cbeal.org

Michelle Kinman
Environment California
(310) 621-8935
michelle@environmentcalifornia.org
environmentcalifornia.org

Joel Espino
The Greenlining Institute
(510)898-2065
joele@greenlining.org
greenlining.org

Max Baumhefner
Natural Resources Defense Council
(415) 875-8204
mbaumhefner@nrdc.org
nrdc.org

HOW CAN YOU HELP?

- Visit Chargeahead.org & sign up to receive our regular updates
- Join the ride and drive events and test drive EVs
- Volunteer for our events and become a Charge Ahead Ambassador in your neighborhood and in social media
- Ask your elected officials to support Charge Ahead in your community and in California

www.chargeahead.org



CHARGE AHEAD CALIFORNIA

CHARGE AHEAD.ORG

The Charge Ahead California Campaign works to place one million electric cars, buses, and trucks on California's roads by 2023 and to make it is easier for all Californians to benefit from clean transportation options.



Why is Charge Ahead California Important?

- Pollution from cars, trucks and refineries that make fuels creates almost half of California's greenhouse gas emissions (contributing to climate change), and makes up nearly 80 % of smog forming pollution.
- Low-income communities of color are hurt most by air pollution because breathing dirty air can cause many health problems and make existing health problems worse. The elderly, children, women of childbearing age, and people with existing health conditions are at greater risk from the health impacts of air pollution.
- To fight climate change, clean the air, and improve the health of our most vulnerable communities, we must transition to zero-emission cars, trucks and buses and stop using fossil fuels. We must push back against big oil companies trying to weaken our clean air goals.



Charge Ahead California Campaign is Helping Low-income Californians by:

- Lowering air pollution and saving money on gas and car repairs
- Promoting healthy, sustainable, and resilient communities
- Reducing our reliance on fossil fuels
- Creating green jobs and clean energy infrastructure in our communities
- Giving people the ability to access clean transportation options such as zero-emission cars, trucks and buses, public transit, and car-sharing
- Protecting the future of our children and grandchildren by making sure they have a clean and healthy environment



What Programs and Rebates are There to Help with Accessing Clean Transportation Options?

- **Clean Vehicle Rebate Project:** If you live in California, this program gives rebates from \$1,500 to \$4000 for purchasing and leasing new battery-powered or plug-in hybrids.
- **Replace Your Ride, Enhanced Fleet Modernization Program and Plus-Up:** If you live in the San Joaquin Valley or Los Angeles, San Bernardino, Riverside and Orange Counties (i.e. the South Coast Air Basin), these programs provide up to \$9,500 in rebates for retiring an old polluting car and replacing it with new or used cleaner cars, hybrids or electric cars—depending on income, type of clean vehicles purchased, and place of residence.
- **Charging Equipment:** Utilities are beginning to implement programs that will increase access to charging infrastructure for all, with specific commitments in vulnerable communities and in apartment buildings; some utilities and agencies already have rebate programs for the purchase and installation of charging stations in your home.
- **Mobility Option:** If participants scrap an old clunker but do not want to purchase a new car, they can get up to \$4,500 (depending on income level) in vouchers for public transit passes and car-sharing.
- **Finance Assistance:** This pilot program in six Bay Area counties provides financing assistance for people with limited credit who are interested in purchasing qualifying clean cars, and we are working to expand this program statewide.
- **Car-Sharing in Los Angeles:** The City of Los Angeles is launching an innovative pilot low-income car-sharing program that will create access to 100 plug-in cars and 200 charging stations in some disadvantaged communities in the City of LA, and we are working with stakeholders to expand this program.



For more information, visit:
www.chargeahead.org

